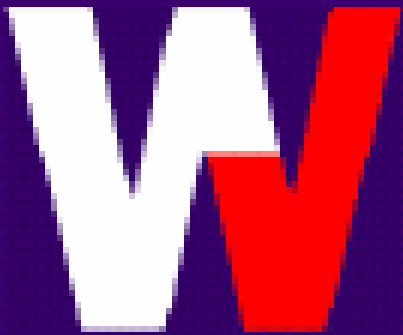


WHO IS UNMARRIED AMERICA?

**Unmarried Americans
are now a major
presence throughout
all of American
society.**



**Women's Voices
Women Vote.**

FAST FACTS

WHO IS UNMARRIED AMERICA?

DEMOGRAPHICS

	UNMARRIED	MARRIED
WOMEN	56.4%	49.9%
MEN	43.6%	50.1%
WHITE	68.9%	80.2%
AFRICAN-AMERICAN	16.5%	7.2%
LATINO	9.4%	7.5%
18-29	33.7%	8.9%
30-49	31.2%	44%
50-64	17.6%	29.7%
65-79	10.9%	14.1%
80 & OVER	6.5%	3.2%

FAST FACTS

WHO IS UNMARRIED AMERICA?

DEMOGRAPHICS

	UNMARRIED	MARRIED
HIGH SCHOOL OR LESS	49.4%	40.9%
SOME COLLEGE/ ASSOCIATE DEGREE	30.8%	29.1%
BACHELOR'S DEGREE	13.7%	18.9%
POST-GRADUATE	6.0%	11.2%
CHILD IN HOUSEHOLD	13.3%	42.2%
<u>HOUSEHOLD INCOME</u>		
UNDER \$30K	38.6%	14.9%
\$30K - \$50K	21.6%	18.9%
\$50K - \$75K	17.6%	23.1%
OVER \$75K	22.2%	43.0%

FAST FACTS

WHO IS UNMARRIED AMERICA?

DEMOGRAPHICS

	UNMARRIED WOMEN	MARRIED WOMEN		UNMARRIED WOMEN	MARRIED WOMEN
WOMEN	100.0%	100.0%	HIGH SCHOOL OR LESS	48.5%	40.7%
MEN	0.0%	0.0%	SOME COLLEGE/ ASSOCIATE DEGREE	31.5%	30.5%
WHITE	67.5%	74.5%	BACHELOR'S DEGREE	13.5%	18.9%
AFRICAN- AMERICAN	18.1%	6.9%	POST-GRADUATE	6.5%	9.9%
LATINO	9.3%	11.7%			
			CHILD IN HOUSEHOLD	19.6%	41.9%
18-29	29.5%	11.4%	<u>HOUSEHOLD INCOME</u>		
30-49	29.0%	46.5%	UNDER \$30K	43.9%	15.1%
50-64	18.4%	27.7%	\$30K - \$50K	21.2%	18.8%
65-79	13.9%	11.9%	\$50K - \$75K	16.0%	23.0%
80 & OVER	9.1%	2.3%	OVER \$75K	18.9%	43.0%



American Community Survey, 2005
 Except "child in household" from Current Population Survey, Nov. 2004
 Unmarried America, 2007



SUMMARY

WHO IS UNMARRIED AMERICA?

- ***Unmarried Americans tend to be single (54% of all unmarrieds) – having not been married, rather than separated, divorced, or widowed.***
- ***Unmarried America is younger than married America (34% under age 30), but voters under 30 do not comprise a majority of unmarrieds.***

SUMMARY

WHO IS UNMARRIED AMERICA?

- ***While a clear majority of unmarrieds are white, they are considerably more diverse than married adults. Twenty-six percent of unmarried Americans are Latinos or African Americans, compared to about 15% of married Americans .***
- ***Unmarried Americans are slightly less likely to have a college degree than married America (80% do not have a college degree), and this percentage is especially high among unmarried Americans who do not vote.***
- ***Unmarried Americans have lower household incomes than married Americans (39% have household incomes below \$30,000). This is especially true for unmarried women: 44% have household incomes under \$30,000, compared to 32% of unmarried men.***

SUMMARY

WHO IS UNMARRIED AMERICA?

Unmarried Women

- ***There are over 10 million more unmarried adult female American citizens than unmarried adult male American citizens. Among unmarried Americans that vote, women dominate by about 59% to 41%.***
- ***Women who are on their own tend to be older than men who are on their own. This is mostly due to the higher rate of widowhood among females: over four-fifths of widowed Americans are women.***
- ***Unmarried women are also more ethnically diverse than unmarried men. In particular, close to one-fifth of unmarried women are black.***

SUMMARY

WHO IS UNMARRIED AMERICA?

Unmarried Women

- ***Unmarried Americans tend to be without children, but those who have children living with them are more likely to be a mother than a father. Almost one-fifth of all unmarried women have children under age 18, and three in ten unmarried women under age 45 have children under age 18.***
- ***There are also strong differences among unmarried women along voting lines. Non-voting unmarried women are more likely to be younger, Latina, single, caring for a child, without college education, and with less money.***
- ***Unmarried women are mobile – about 17% of unmarried women voters have moved within the last year. Unmarried women who do not vote move even more often – almost half have moved in the last four years.***

Women comprise the clear majority of unmarried adult citizens. Most unmarried adults are white, but they are more than twice as likely as married adults to be African-American. Unmarried Americans are younger, but the overwhelming majority of them are over age 30.

	Unmarried	Married
Women	56.4%	49.9%
Men	43.6%	50.1%
Whites	68.9%	80.2%
African-Americans	16.5%	7.2%
Latinos	9.4%	7.5%
18-29	33.7%	8.9%
30-49	31.2%	44.0%
50-64	17.6%	29.7%
65-79	10.9%	14.1%
80 and over	6.5%	3.2%

American Community Survey, 2005

Unmarried America, 2007

Unmarried women, who are prime targets for registration and turnout efforts, tend to be older than unmarried men and slightly more ethnically diverse.

	Unmarried women	Unmarried men
Whites	67.5%	70.7%
African-Americans	18.1%	14.4%
Latinos	9.3%	9.6%
18-29	29.5%	39.2%
30-49	29.0%	34.0%
50-64	18.4%	16.6%
65-79	13.9%	7.1%
80 and over	9.1%	3.1%

50 AND OVER
41.4% to 26.8%

Unmarried women are significantly more likely to be African-American, compared to married women. Unmarried women also tend to be either under 30 or over 65, more so than their married counterparts.

	Unmarried women	Married women
Whites	67.5%	74.5%
African Americans	18.1%	6.9%
Latinos	9.3%	11.7%
18-29	29.5%	11.4%
30-49	29.0%	46.5%
50-64	18.4%	27.7%
65-79	13.9%	11.9%
80 and over	9.1%	2.3%

Latinas and women under age 30 are disproportionately represented among unmarried women who are eligible to vote but make a decision not to vote. Still, two-thirds of unmarried women who choose not to vote are white and over age 30.

	Unmarried female voters	Unmarried female non-voters
Whites	69.7%	64.2%
African-Americans	19.7%	17.7%
Latinas	6.9%	11.9%
18-29	29.1%	38.5%
30-49	29.1%	30.0%
50-64	19.9%	15.0%
65-79	16.4%	12.4%
80 and over	5.5%	4.2%

Over half of unmarried Americans are single. Unmarried America is less likely than married America to have a college degree and more likely to have stopped their education at high school or earlier.

	Unmarried	Married
Single	54.0%	x
Separated/Divorced	30.7%	x
Widowed	15.2%	x
Child in household	13.3%	42.2%
HS or less	49.4%	40.9%
Some college, no degree/Assoc. degree	30.8%	29.1%
Bachelor's degree	13.7%	18.9%
Post-graduate	6.0%	11.2%

NO 4-YEAR DEGREE
80.2% to 70.0%



American Community Survey, 2005
 Except "child in household" from Current Population Survey, Nov. 2004
 Unmarried America, 2007



***Married women are much more likely to have children
in their households.***

	Unmarried women	Married women
Child in household	19.6%	41.9%

Unmarried women are more likely than unmarried men to be widowed. They are also more likely to have been married at some point but are now separated or divorced.

	Unmarried women	Unmarried men
Single	45.7%	64.5%
Separated/Divorced	28.9%	26.9%
Widowed	21.9%	6.7%
Child in household	19.6%	5.5%

**WOMEN UNDER 45 –
30.0%**

Married women are more likely to have only a high school or less education, while unmarried women are more likely to have some college or an associate's degree.

	Unmarried women	Married women
HS or less	48.5%	40.7%
Some college, no degree/Assoc. degree	31.4%	30.5%
Bachelor's degree	13.5%	18.9%
Post-graduate	6.5%	9.9%

Unmarried women who vote and unmarried women who do not vote share similar lifestyles, but women who do not vote are slightly more likely to be mothers and never married.

	Unmarried female voters	Unmarried female non-voters
Single	47.2%	51.9%
Separated/Divorced	31.8%	30.7%
Widowed	21.1%	17.4%
Child in household	18.1%	21.8%

UNDER 45 –
29.1%

UNDER 45 –
31.0%

Unmarried women who are eligible but do not vote are less likely to have a college degree than their unmarried women counterparts who do vote. Two of five non-voting unmarried women have education past high school, while the same is true for three out of five voting unmarried women.

	Unmarried female voters	Unmarried female non-voters
HS or less	38.1%	59.6%
Some college, no degree/Assoc. degree	36.3%	28.5%
Bachelor's degree	17.6%	9.5%
Post-graduate	8.0%	2.4%

MORE THAN HS EDUCATION
61.9% to 40.4%



Current Population Survey, Nov. 2004

Unmarried America, 2007



Unmarried Americans have lower family incomes than married Americans; more than one-third have household incomes under \$30,000 a year.

**LESS THAN \$50K
60.2% to 33.8%**

	Unmarried	Married
Less than \$30K	38.6%	14.9%
\$30K - \$50K	21.6%	18.9%
\$50K - \$75K	17.6%	23.1%
\$75K or more	22.2%	43.0%

The income disparity is even greater between married women and unmarried women.

	Unmarried women	Married women
Less than \$30K	43.9%	15.1%
\$30K - \$50K	21.2%	18.8%
\$50K - \$75K	16.0%	23.0%
\$75K or more	18.9%	43.0%

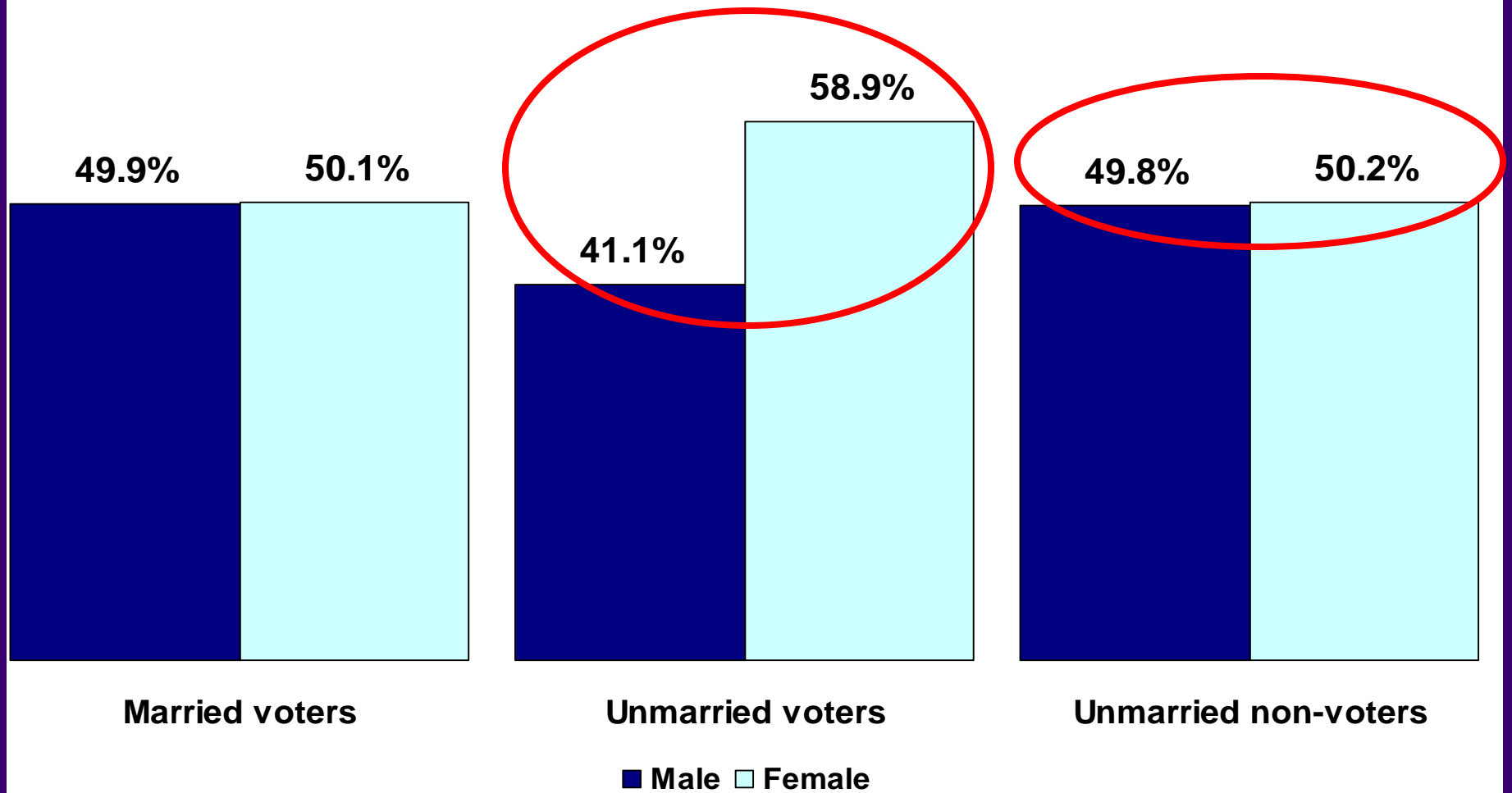
Unmarried women tend to be more economically marginalized than unmarried men. More than 2 in 5 have household incomes below \$30,000.

	Unmarried women	Unmarried men
Less than \$30K	43.9%	31.8%
\$30K - \$50K	21.2%	22.2%
\$50K - \$75K	16.0%	19.6%
\$75K or more	18.9%	26.4%

Unmarried women who vote have higher household incomes than unmarried women who do not vote. Well over half of non-voting women have family incomes that fall below \$30,000 per year.

	Unmarried female voters	Unmarried female non-voters
Less than \$30K	44.4%	56.0%
\$30K - \$50K	27.7%	19.9%
\$50K - \$75K	16.4%	12.9%
\$75K or more	16.5%	11.1%

Among unmarried citizens who vote, women outnumber men by more than 17 percent, while the gender ratios are about even among married voters and unmarried non-voters.



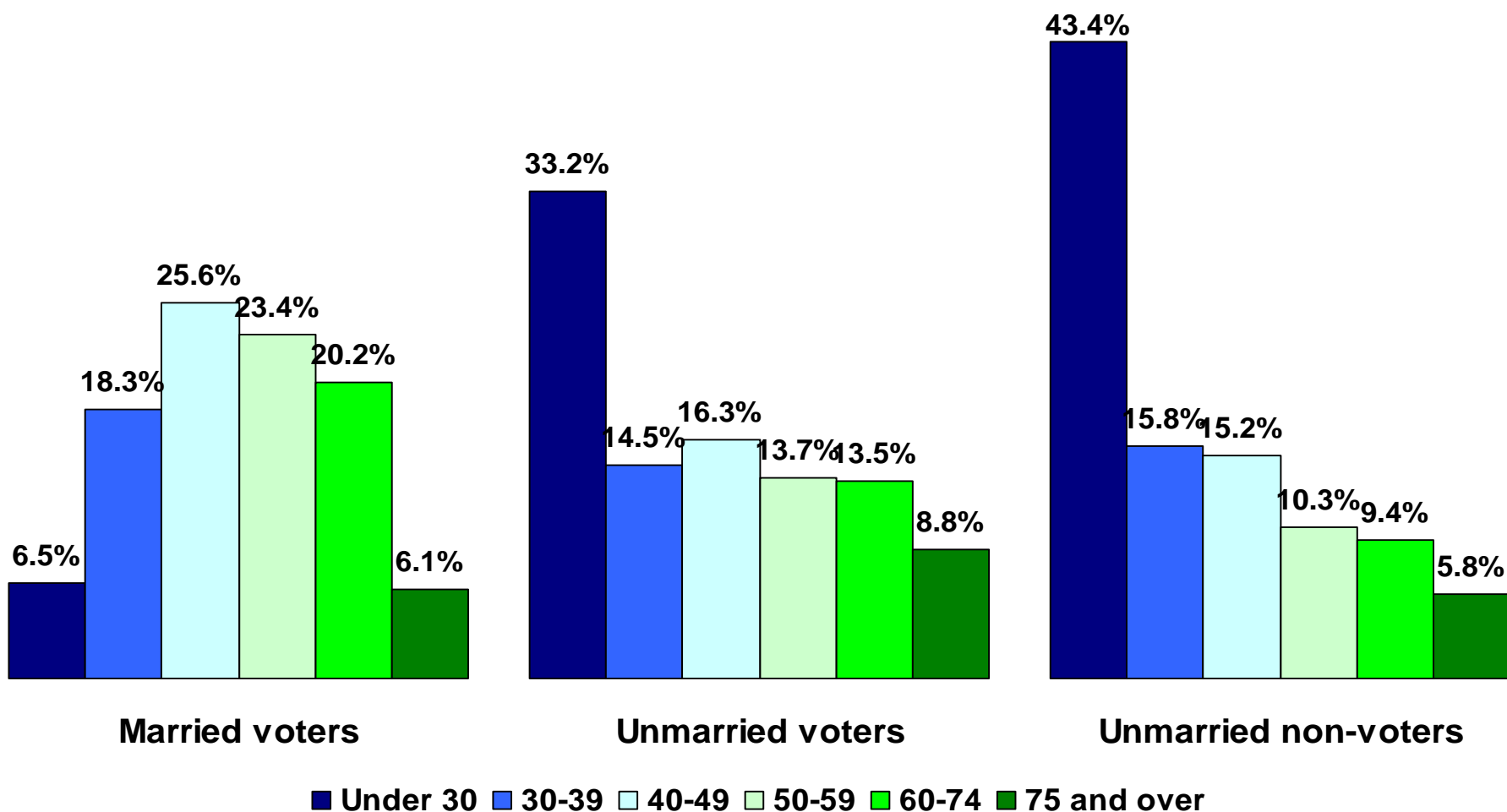
Women make up a majority of all unmarried voters in every age group, but unmarried men make up a majority of unmarried non-voters under 30.

	Unmarried voters		Unmarried non-voters	
	Male	Female	Male	Female
Under 30	48.4%	51.6%	55.5%	44.5%
30 - 64	41.8%	58.2%	49.8%	50.2%
65 & over	24.7%	75.3%	28.0%	72.0%

The majority of unmarried African American voters are between the ages of 30 and 64. Among Latinos, the majority of unmarried non-voters are under 30.

	Unmarried voters			Unmarried non-voters		
	Under 30	30 - 64	65 & over	Under 30	30 - 64	65 & over
White only	32.5%	48.2%	19.2%	41.6%	45.5%	12.9%
Black only	31.6%	56.3%	12.1%	42.0%	48.7%	9.2%
Hispanic/Latino	40.3%	49.1%	10.6%	52.4%	39.6%	8.0%

Unmarried America is younger than married America, but still less than half of them are under 30. Married America, on the other hand, is more evenly distributed by age, but married voters under age 30 account for less than 7 percent of that group.



Current Population Survey, Nov 2004

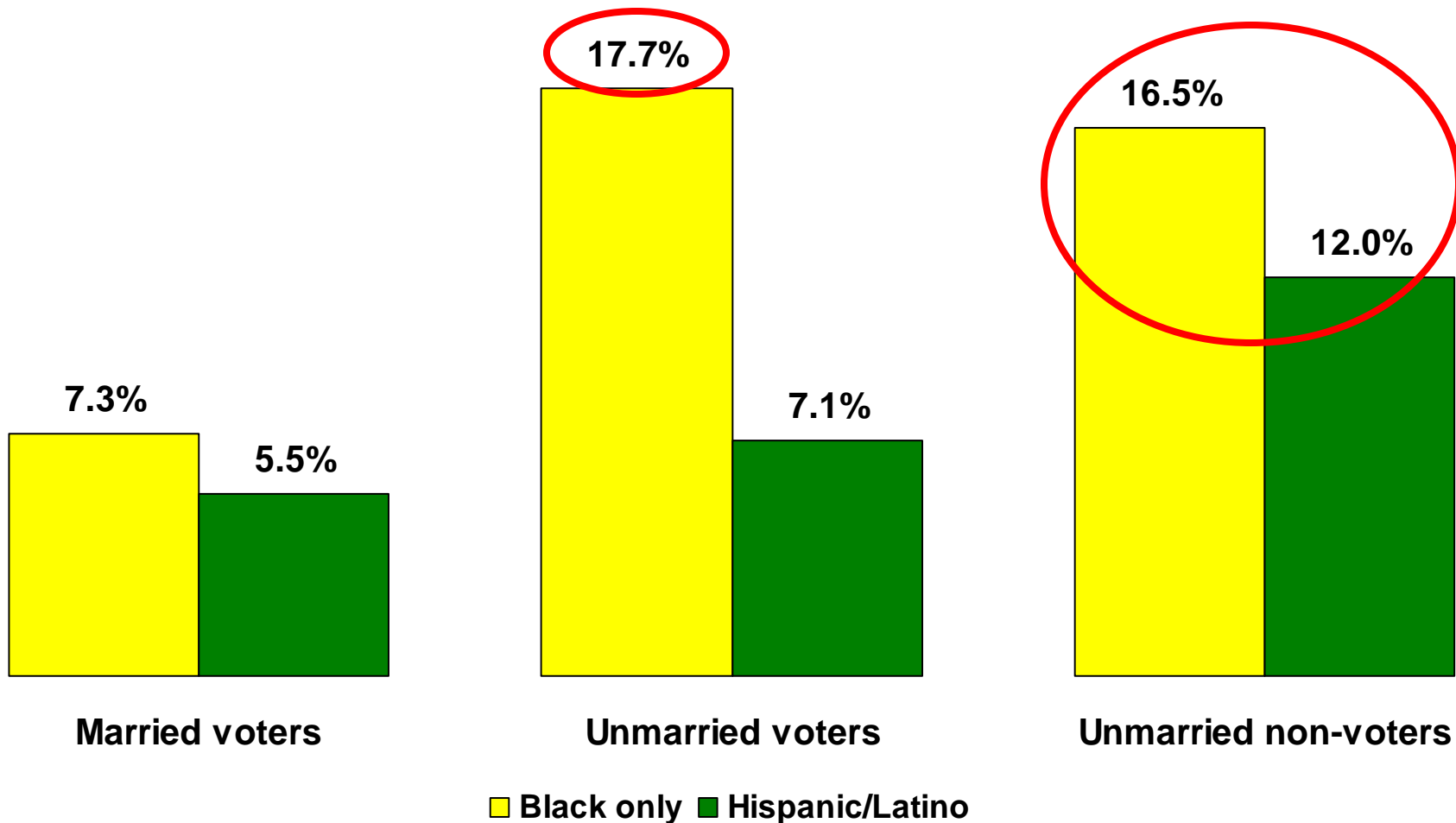
Unmarried America, 2007



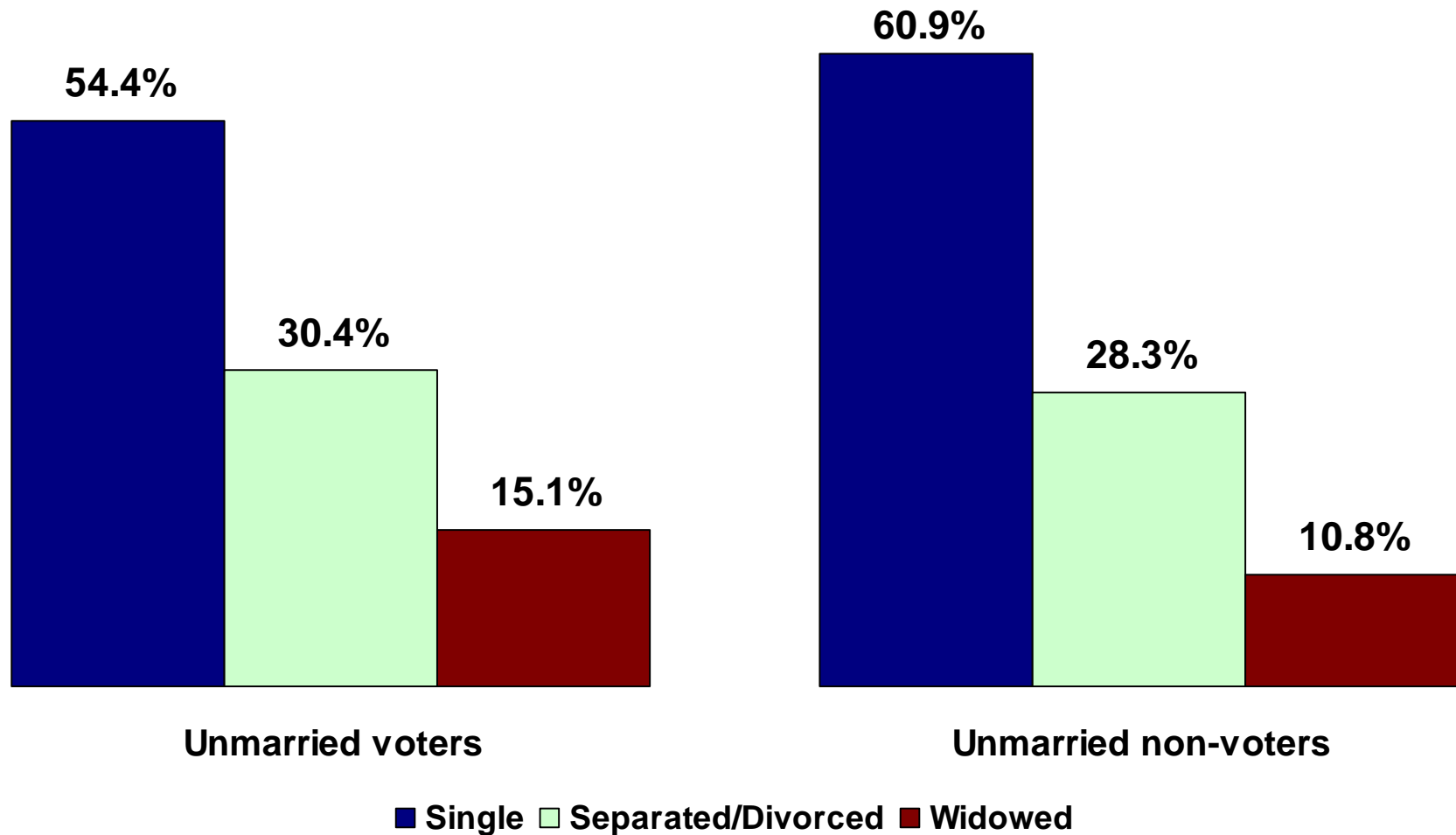
Younger unmarried voters and non-voters are more ethnically diverse than their older cohorts.

	Unmarried voters			Unmarried non-voters		
	White only	Black only	Hispanic/Latino	White only	Black only	Hispanic/Latino
Under 30	70.0%	16.8%	8.6%	62.3%	16.0%	14.5%
30-39	64.3%	23.4%	8.3%	62.1%	18.3%	12.3%
40-49	68.3%	20.9%	7.2%	67.0%	17.9%	10.0%
50-59	73.4%	17.0%	5.8%	67.8%	17.0%	9.6%
60-74	76.1%	15.4%	5.6%	68.9%	16.8%	9.3%
75 and over	84.3%	9.8%	3.4%	76.4%	10.8%	6.5%

Compared to married America, African-Americans are more prevalent²⁸ among both unmarried voters and unmarried non-voters, while Latinos are better represented among unmarried non-voters.



Single Americans are the majority among both unmarrieds who vote and do not vote. However, widowed voters are better represented among voters than among non-voters. We know they tend to be older, and we know that older unmarried Americans are more likely to vote than younger unmarried Americans.



Current Population Survey, Nov 2004

Unmarried America, 2007

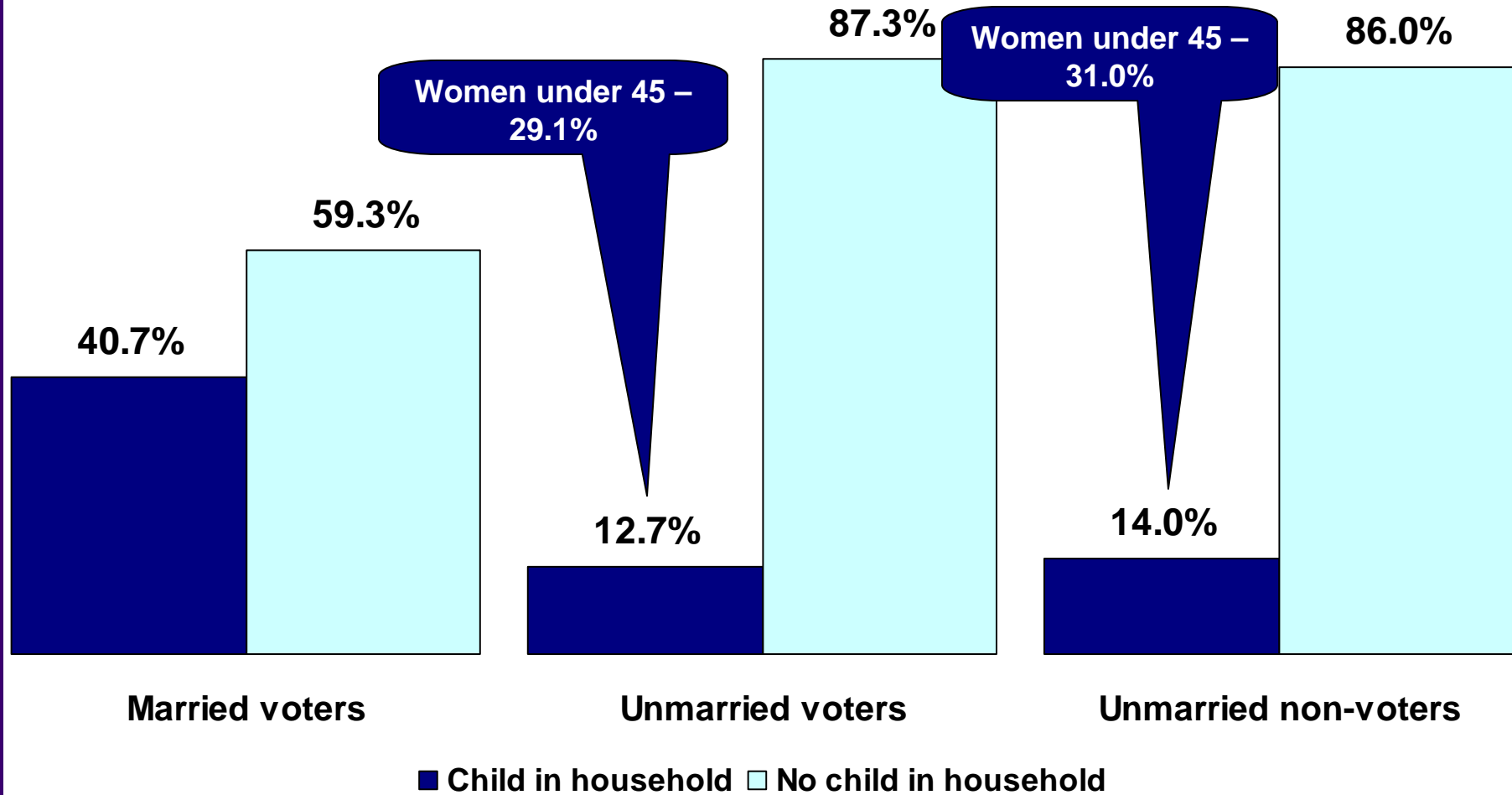


Among unmarried Americans, the only status group where men comprise a majority are single non-voters. In terms of age, singles are most likely to be under age 30, and widows are the most likely to be seniors.

	Unmarried voters		Unmarried non-voters	
	Male	Female	Male	Female
Single	49.0%	51.0%	57.2%	42.8%
Separated/Divorced	38.5%	61.5%	45.5%	54.5%
Widowed	17.8%	82.2%	18.8%	81.2%

	Unmarried voters			Unmarried non-voters		
	Under 30	30 - 64	65 & over	Under 30	30 - 64	65 & over
Single	58.4%	38.6%	3.0%	66.6%	31.3%	2.1%
Separated/Divorced	4.7%	81.5%	13.8%	9.6%	80.9%	9.4%
Widowed	0.1%	25.5%	74.4%	0.8%	28.4%	70.8%

Three out of 10 unmarried women under age 45 are raising children .



Among white women, a college degree increases the likelihood of voting by almost 16 points. Education is less of a factor among African American and Latina women.

UNMARRIED WOMEN ONLY

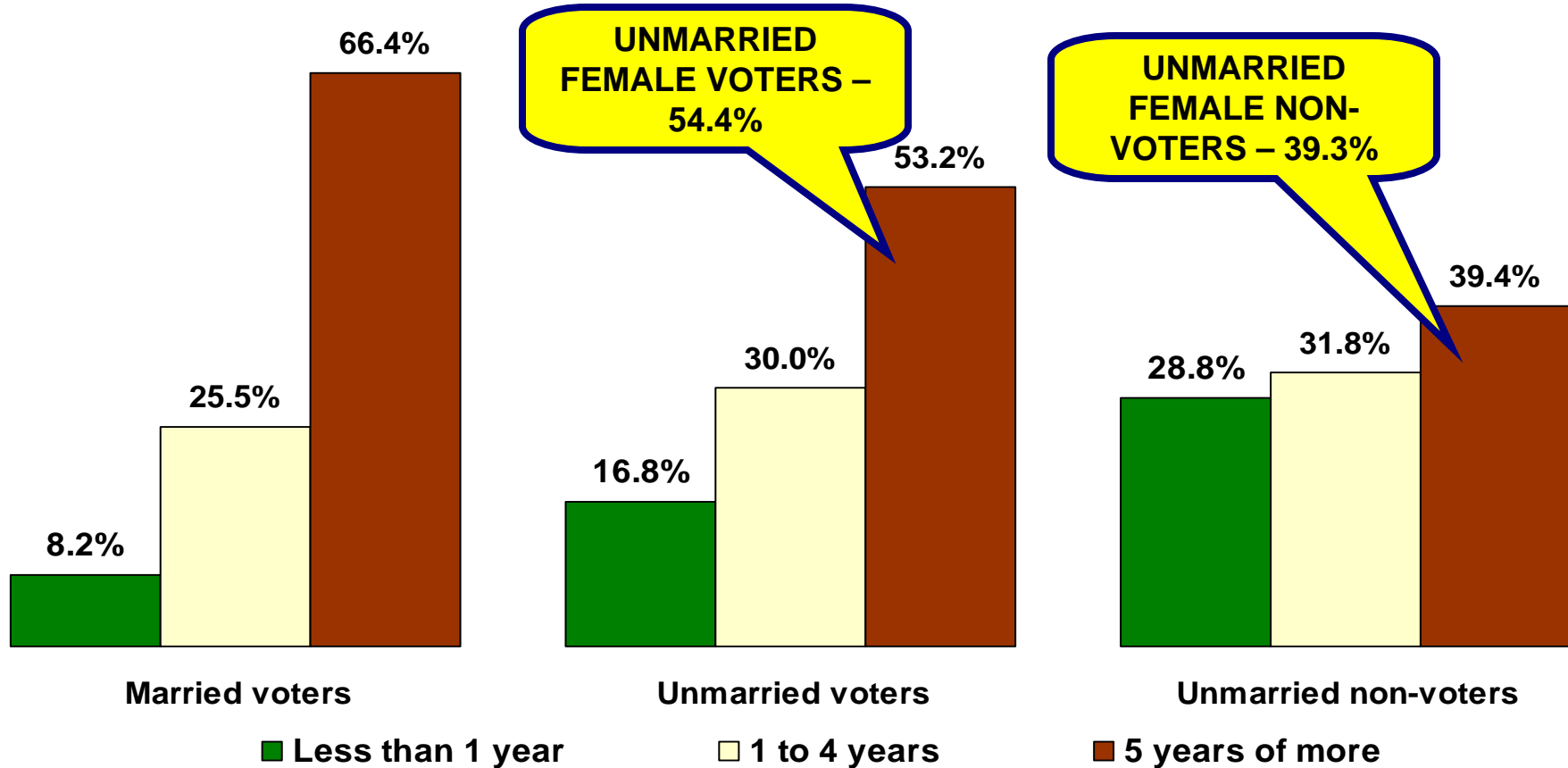
	Unmarried voters				
	Less than HS degree	HS degree	Some college, assoc. degree	Bachelor's degree	Post-graduate
White only women	7.4%	27.1%	36.9%	19.3%	9.3%
Black only women	16.1%	32.0%	35.0%	12.3%	4.5%
Hispanic/Latino women	21.9%	27.3%	34.4%	11.9%	4.5%
	Unmarried non-voters				
	Less than HS degree	HS degree	Some college, assoc. degree	Bachelor's degree	Post-graduate
White only women	19.9%	38.2%	29.1%	10.1%	2.7%
Black only women	28.8%	34.6%	28.4%	6.4%	1.8%
Hispanic/Latino women	35.5%	33.5%	24.6%	4.9%	1.5%

Unmarried voters on the younger side of the age scale are more likely than older unmarried voters to have at least some college education, but the opposite is true for unmarried non-voters.

	Unmarried voters				
	Less than HS degree	HS degree	Some college, assoc. degree	Bachelor's degree	Post-graduate
Under 30	7.5%	23.8%	47.4%	18.6%	2.8%
30-39	4.7%	27.6%	32.4%	24.7%	10.6%
40-49	7.0%	27.6%	33.4%	22.6%	9.5%
50-59	7.2%	25.1%	33.9%	19.5%	14.3%
60-74	17.0%	36.3%	25.5%	11.5%	9.7%
75 and over	25.4%	36.7%	21.9%	9.5%	6.6%
	Unmarried non-voters				
	Less than HS degree	HS degree	Some college, assoc. degree	Bachelor's degree	Post-graduate
Under 30	20.9%	36.8%	32.8%	8.2%	1.3%
30-39	16.6%	38.7%	27.4%	14.0%	3.2%
40-49	20.1%	42.8%	24.7%	9.4%	3.0%
50-59	21.2%	37.9%	24.6%	11.2%	5.0%
60-74	37.3%	38.1%	14.6%	7.0%	3.0%
75 and over	46.6%	36.6%	9.1%	4.8%	2.8%

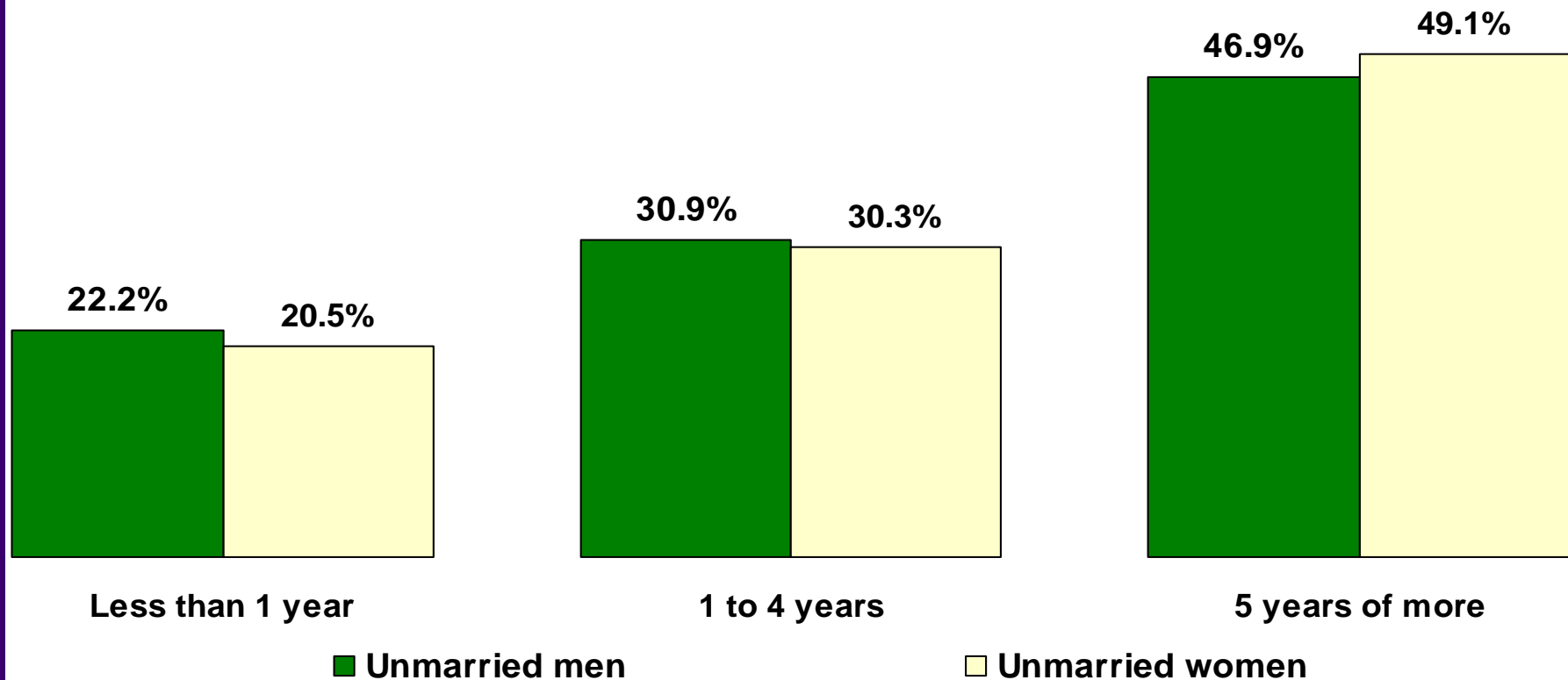
A clear progression exists in terms of mobility, as unmarried voters have lived in their current homes for considerably less time than married voters. Among unmarried Americans who do not vote, more than one in four have moved within the last year – and since the 2004 elections six in ten of them will have moved.

MOBILITY; LENGTH OF RESIDENCE AT CURRENT HOME



There is little gender difference among unmarried adult citizens when it comes to mobility, as unmarried men have lived in their current homes for only slightly less time than unmarried women.

MOBILITY; LENGTH OF RESIDENCE AT CURRENT HOME



Current Population Survey, Nov 2004

Unmarried America, 2007



Married Americans who vote are much more likely to live in the suburbs, while unmarried America gravitates toward the cities.

AREA OF RESIDENCE

UNMARRIED WHITES MORE SUBURBAN & RURAL THAN UNMARRIED MINORITIES.

