

**II. Media Clips:** Please find the full list of media coverage below.

**Summary:**

- **US News and World Report**, “Single Women's Issues: Iraq, Healthcare, and Terrorism” by Silla Brush. February 21, 2007.
- **The White House Bulletin**, “Iraq, Healthcare, And Terrorism Top Priorities For Unmarried Women”. February 21, 2007.
- **New York Times**, “No Ring, No Vote.” By Sarah Wheaton. February 22, 2007.
- **National Journal**, “Luring Unmarried Women To The Polls” by Erin McPike and Irene Tsikitas. February 22, 2007.
- **Hotline**, “WOMEN'S VOICES. WOMEN VOTE.; UNMARRIED DOESN'T MEAN UNINTERESTED”. February 27, 2007.
- **Quality News Network**, Live Interview with Page Gardner. Date is Being Confirmed.

## Full Clippings:



### Luring Unmarried Women To The Polls

Survey Gauges Why Bloc Stays Home On Election Day; Plus:  
Fighting For Third In '08

By [Erin McPike](#) and [Irene Tsikitas](#), NationalJournal.com

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Thursday, Feb. 22, 2007

Presidential strategists, take note. In the last general cycle, tacticians noted that unmarried women could make for one powerful [voting bloc](#) -- if only more of them would vote. Around 21 million of them did not cast a ballot in 2004, and in an era when a national candidate has lost by fewer than 600 votes (Bush vs. Gore in 2000), a little more engagement from this group could make the difference.

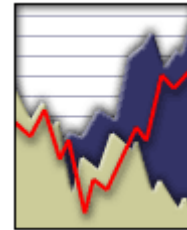
Women's Voices Women's Vote, an organization devoted to getting unmarried women to the polls, released a [new poll](#) conducted by Greenberg Quinlan Rosner Research (D) that sheds some light on the demographic's biggest political priorities.

Seven in 10 said they are "almost certain" they will vote in 2008, and another 15 percent said they probably will vote. Just 6 percent said they won't. Those numbers sound promising, but many a pollster cautions that respondents tend to say what they think is the socially acceptable answer.

There's certainly reason for single women to participate, because about three quarters of them said the country is headed on the wrong track. That's just slightly above the national average, which, according to the most recent [CBS survey](#), sits at 68 percent.

Respondents who didn't participate in recent elections were given a series of statements to pinpoint why they stayed away from the polls, and the most popular response -- given by 56 percent -- was, "Sometimes politics and government seem so complicated that a person like me can't really understand what's going on." The second most popular statement was, "Politicians don't listen to people like me," which applied to 54 percent.

In 2008, Republicans have some ground to gain to compete with Democrats for single women's support. GQR asked respondents to weigh on a scale of zero to 100 the favorability of a handful of



In Today's Poll  
Track:

[Gallup](#) ·  
[Greenberg Quinlan  
\(D\)](#) · [Quinnipiac](#)

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political figures and groups, and found that the average answer given for Republicans was a cool 41. The Democratic Party scored far higher with a mean rate of 61. Seventy was the average for the general group of female elected officials, and **Hillary Rodham Clinton** and **Barack Obama** were statistically even with 60 percent. **John McCain** came up shorter with 49 percent.

See the full poll for more, including what unmarried women have to say about the policies and legislative measures Congress faces this session.

### The U.S. & Iraq: Best Frenemies?

Americans continue to express strong dissatisfaction with the direction of the Iraq war, and that may be tainting their opinion of the Mideast nation as it grapples with increasing sectarian conflict, two new polls show.

Fifty-six percent of [Quinnipiac University](#) respondents said it was a mistake for the United States to invade Iraq in 2003, and more than 60 percent disapprove of **President Bush's** plan to increase troop levels there. Meanwhile, 21 percent of respondents to a recent [Gallup poll](#) named Iraq the United States' "greatest enemy today" in an open-ended question, which put the country in second place, just 5 points below Iran. A dispirited 2 percent of respondents chose the United States as its own worst enemy.

### The Public Pulse -- Latest Opinions At A Glance

The table below offers the latest key national numbers. Click on the number in question for poll details, or the archive links for previous polling on the topic. *(Last updated Feb. 22)*



**32%**  
Job approval rating.  
[ [Archives](#) ]



**34%**  
Job approval rating.  
[ [Archives](#) ]

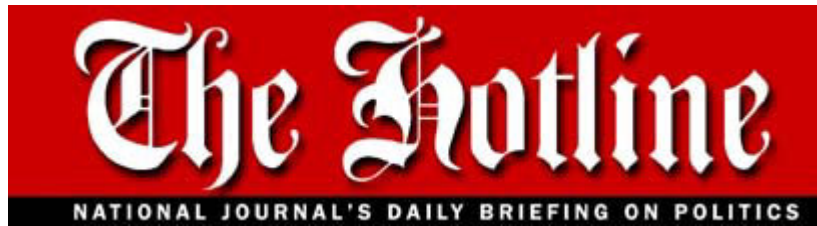


**48%**  
Give the economy a positive rating.  
[ [Archives](#) ]



**26%**  
Say country is going in right direction.  
[ [Archives](#) ]

*The above icons represent (left to right) Congress, President Bush, the economy and the direction of the country.*



February 27, 2007 Tuesday

## WOMEN'S VOICES. WOMEN VOTE.; UNMARRIED DOESN'T MEAN UNINTERESTED

**SECTION:** POLL UPDATE

**LENGTH:** 1586 words

Conducted 1/28-30 by by Greenberg, Quinlan, Rosner Research (D); surveyed 1,000 unmarried adult women; margin of error +/-3% (release, 2/22). ^denotes half sample.

Dir. Of US		Bush As Pres.	
Right direction	17%	Approve	29%
Wrong track	74	Disapprove	68

Chances Of Voting In WH '08?		Most Like To See Congress Achieve	
Almost certain/probably	85%	Over Next Two Years?	
50-50	8	Get out of Iraq	47%
Will not vote	6	Make health care more	
		affordable	31

How Much Of The Time Can You Trust		Keep America safe from	
Gov't To Do What Is Right?		terrorism	19
About always/most	32%	Improve education	17
Some/none	66	Raise the minimum wage	16
		Make taxes fair for middle	

How Much Of The Time Can You Trust		class	14
New Dem Congress To Do What Is		Stop the flow of illegal	
Right?		immigrants	10
About always/most	51%	Make sure people have a	
Some/none	45	secure retirement	9
		Lower gas prices	8

Follow What's Going On In Gov't And Preserve a woman's right to			
Public Affairs ___ Of The Time?		choose	7
Most/some	77%		

Now and then/hardly at all 23 Favor Bush's New Plan For Iraq?  
 Favor 21%

Most Important Reason To Vote? Oppose 67

One of your responsibilities

as an American 38% Which Statement Comes Closer To  
 It's how we change America 31 Your View On Bush?

Makes your voice heard by Hopeful about Bush 40%  
 elected officials 21 Given up on Bush 58

Raises the issues that matter  
 to women most 3

Gives women power in politics 2

Agree With Why People Did Not Vote In Recent Elections?  
 (non-voters)

	Agree	Dis-agree
Issues important to me are never discussed	39%	60%
Didn't think it mattered who won the election	27	77
Sometimes politics and gov't seem so complicated that a person like me really can't understand what's going on	56	43
Work or family responsibilities got in the way	43	55
Gov't doesn't do anything to solve my problems whether I vote or not	47	52
Pols and elections are controlled by people with money and by big corps. so it doesn't matter if I vote	48	51
Pols don't listen to people like me	54	45
Did not have time enough to find out about the candidates and vote	41	58

Which Statement Comes Closer To Your View On Congress?  
 What Have You Heard/Read Recently About Congress?

Doubtful about what Congress is doing 36% War in Iraq 23%  
 Leadership/Style 22

Given about what Congress is doing 61 Agenda 16  
 Change 10

Women in Congress 3

Favor Universal Health Coverage?

Favor 69% Which Agenda Most Like To See  
 Oppose 28 Happen?

Dems 69%  
 GOP 27

Of The Things Passed In The House Of Reps, \_\_\_ Was The Most Important  
 For Congress To Focus On?

Requiring Medicare to negotiate lower drug prices for seniors 51%

Raising the minimum wage 45

Lowering the interest rate on college loans by 50% 28

Implementing the 9/11 Commission recommendations that all air cargo and ship containers be inspected	26
Repealing billions in tax breaks for oil companies and using the money to promote alternative energy	23
Broaden the types of stem cell research allowed with federal funds	14

\_\_\_ Would Make You \_\_\_ Likely To Support A Candidate For Congress?

	More	Less
Create an alternative energy program to develop clean energy sources like wind, solar and bio-fuels to move toward energy independence	90%	8%
Reform Social Security by allowing workers to establish personal accounts to invest a portion of their Social Security contributions in the stock market	52	45
Pass an immigration reform that increases border security to prevent illegal immigrants from entering the country and that allows those who have been here many years without breaking other laws, to achieve citizenship after 11 years	81	16
Encourage states to develop universal health care plans, where the gov't, employers, providers and the uninsured share the responsibility so that every person has health insurance	89	10
Expand health coverage so a woman who becomes pregnant and does not have health insurance can receive prenatal care, so babies can be born healthier	91	8
Give women without health insurance access to free Contraception	77	21
Increased federal loans and tuition tax credits to help low income people afford education beyond high school, including community college, technical training and four-year college programs^	92	14
Investing in improved childcare and early learning that allow children access to better opportunities when women choose to participate in the workforce	89	9
Enact legislation requiring all employers to provide at least one week of paid sick leave each year	83	16
Provide training opportunities that would enable women to succeed in jobs where women have traditionally not been hired, such as construction or plumbing	78	22
Better enforcement of existing federal laws to prevent workplace discrimination, including sexual harassment, equal pay laws, and racial discrimination	88	11
Enact legislation to ensure that women receive equal pay for equal work by improving legal protections for women		

who face wage discrimination	91	8
Expand the Family and Medical Leave Act, to include almost all employers and expand the reasons for which family leave can be taken, such as parental involvement in a child's school	81	17
Give tax breaks to employers who provide more flexibility for their employees, including giving them the ability to work at home, telecommute or set their own hours	75	24
Enact a Part-Time Workers' Bill of Rights that requires employers to provide access to the same benefits to part-time employees as to full-time workers, including health insurance, retirement benefits and sick leave	82	17
Encouraging women owned small businesses by setting aside government contracts for these businesses, providing them with technical assistance, and providing more small business loans to women	80	19
Expand Social Security benefits for low-wage earners by raising the minimum benefit so those who have worked for many years at low wages have a secure retirement	90	9
Increased federal loans and tuition tax credits to help people afford education beyond high school, including community college, technical training and four-year college Programs	92	8
Require that all large employers provide up to 90 days of paid medical and family leave for families with a newborn Baby	84	14
Fully fund the State Children's Health Insurance Program to insure that virtually all children have health insurance	94	5

#### What Two Are The Biggest Economic Problems The US Is Facing?

Salaries and wages not keeping up with the cost of living	36%
Rising cost of health care and prescription drugs	34
Dependence on foreign oil and rising cost of energy	28
Cost of college tuition and education is too high	20
Economy works for the wealthy, not the average person	18
Not enough good jobs	16
Lack of affordable health insurance options	15
People don't have a secure and affordable retirement	12
Increasing amount of foreign debt	10

#### Which Health Care Issue Should Bush And Congress Work On In The Next Year?

Expanding health insurance coverage for the uninsured	25%
Improving the Medicare prescription drug benefit for seniors	22
Expanding health insurance coverage for uninsured children	21
Improving the quality of medical care available in low-income areas	19

Making preventive care and vaccinations available at low cost to uninsured Americans	14	
Giving patients more choice in which doctors they can use		8
Doing more to prevent and treat HIV and AIDS		8
Better preparing the nation for public health threats like the avian flu	3	

# The New York Times

February 22, 2007 8:50 am

## No Ring. No Vote.

By [Sarah Wheaton](#)

Married women outnumber single women at the voting booth in this country, cycle after cycle. Representing almost a quarter of the electorate, unmarried women are a “political gold mine,” according to Page Gardner, the founder and president of Women’s Voices. Women Vote., a nonprofit that works to turn out this group. With an estimated 20 million not registered to vote, “women on their own” make up the largest non-voting bloc in the country.

“Nearly 40 percent of unmarried women say the issues that matter to them most never get discussed by policymakers,” she said, in a release. “No one is listening.”

W.V.W.V. just came out with a [new survey of 1,000 single women](#) conducted in late January by the consulting firm of Stan Greenberg, a Democratic pollster. Its findings suggest that the demographic is much more likely to be a “gold mine” for the left than for the right. ([Previous W.V.W.V. studies](#) illustrate a considerable “marriage gap.”) Single women share responsibility for the change in Congressional majorities after the 2006 election.

Just under half said Congress’s first or second priority should be to “get out of Iraq,” and two-thirds oppose President Bush’s troop buildup there. A third said that health care should be a chief concern in Congress. In ranking their favorite parts of House Democrats’ first 100 hours agenda, single women liked changes to the Medicare prescription drug benefit the most, followed by raising the minimum wage.

Traditional gender wedge issues do not appear to be at the forefront. Only 7 percent wanted to see Congress prioritize “preserving a woman’s right to choose” (then again, “ending abortion” was not a choice).

“What gets the attention of women on their own are changes that can affect their lives – doing something about health care and reaching children and mothers and raising the minimum wage and equal pay,” Mr. Greenberg said. “Their ears perk up to politics when politicians are listening and politics can bring change for women.”

Other aspects of this group's demographic profile could play a large role in unmarried women's political priorities. An interesting point from the release:

Gardner added that the majority of unmarried woman in the United States are worlds apart from the urban professionals depicted in the HBO show "Sex and the City." More than 40 percent of women on their own make less than \$30,000 a year. Twenty-three percent are widowed, and nearly 20% are single moms.

By the way, not that these matter much so early, but, you know, we're obsessed. Single women appear to like Senators Barack Obama and Hillary Rodham Clinton equally, giving both of them an average rating near 60 on a scale of one to 100.

<http://thecaucus.blogs.nytimes.com/2007/02/22/no-ring-no-vote/>



February 21, 2007 Wednesday

## Single Women's Issues: Iraq, Healthcare, and Terrorism

By Silla Brush

NATION & WORLD

Getting out of Iraq, making healthcare affordable, and keeping America safe from terrorism top the list of priorities for unmarried women, according to a new survey.

Conducted for the nonpartisan Women's Voices Women Vote organization, the survey--done by Greenberg Quinlan Rosner--is billed as the first-ever look at the policy priorities of America's estimated 48 million unmarried women, 20 million of whom, it is estimated, are not registered to vote. The survey, posted on the group's website, polled 1,000 unmarried women, 566 of whom voted in the 2006 election and 434 of whom did not.

Two thirds of those polled opposed President Bush's plan to increase the number of troops in Iraq. A majority of women said raising the minimum wage was the most important legislative item in the Democrats' 100-hours agenda. In the presidential race, the poll queried the respondents' views toward leading candidates. On the Democratic side, respondents had about equal feelings toward Sens. Barack Obama and Hillary Clinton--60.3 percent and 60.9 percent had warm feelings toward each one, respectively.

However, the poll also took note of name identification. For Clinton, 96 percent of those polled could identify her versus 55 percent for Obama. On the Republican side, the poll looked only at Sen. John McCain. He received supportive feelings from 48.8 percent of respondents and had name identification from 71 percent of those polled.

## The White House Bulletin

February 21, 2007 Wednesday

# Iraq, Healthcare, And Terrorism Top Priorities For Unmarried Women

**SECTION:** IN THE WHITE HOUSE AND AROUND TOWN

**LENGTH:** 248 words

Getting out of Iraq, making healthcare affordable and keeping America safe from terrorism top the list of priorities for unmarried women, according to a new survey. Conducted for the nonpartisan "**Women's Voices. Women Vote.**" organization, the survey -- done by Greenberg Quinlan Rosner -- is billed as the first ever look at the policy priorities of America's estimated 48 million unmarried women -- 20 million of whom, it is estimated, are not registered to vote. The survey, posted on the group's website -- polled 1,000 unmarried women, 566 of whom voted in the 2006 election and 434 of whom who did not. Two-thirds of those polled opposed President Bush's plan to increase the number of troops in Iraq. A majority of women said raising the minimum wage was the most important legislative item in the Democrats' 100-hour agenda. In the presidential race, the poll queried the respondents' views towards leading candidates. On the Democratic side, respondents had about equal feelings towards Sens. Barack Obama and Hillary Clinton -- 60.3 percent and 60.9 percent had warm feelings towards each one respectively. However, the poll also took note of name identification. For Clinton, 96 percent of those polled could identify her versus 55 percent for Obama. On the Republican side, the poll looked only at Sen. John McCain. He received supportive feelings from 48.8 percent of respondents and had name identification from 71 percent of those polled. -- Bulletin exclusive from U.S. News.